



# NEWS RELEASE GIFA 2015



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## HUNTER NAMES SREE ABIRAMI EQUIPMENTS TO HANDLE SALES AND SERVICES FOR INDIA

*Hunter's global reach, as world leader in molding machine and mold handling systems, now extends to opportunities within the burgeoning India foundry automation market.*

**GIFA SPECIAL REPORT - DUSSELDORF, GERMANY (JUNE 16, 2015)** – Hunter Foundry Machinery Corporation, Schaumburg, IL-based world leader in matchplate molding and mold handling systems, has announced that Hunter Shanghai has made an agreement with Sree Abirami Equipments (SAE) of Coimbatore, India to act as its sales and service agents for India. According to Peter Li, Managing Director – Asia Pacific, Sree Abirami Equipments will handle sales, servicing, and partial manufacturing in India for Hunter Shanghai.

“Sree Abirami Equipments’s experience in providing foundry-related sand systems to the India market for decades will give our potential customers a single source for their foundry projects at with competitive prices, as well as the best in local service and responsiveness,” Mr. Li stated.

According to Rajkumar Eswaran, CEO of Sree Abrami Equipments, there is a need to provide the India foundry market complete, world class-standard, affordable sand system solutions and finishing shop equipment, especially as it transitions from manual operations such as conventional jolt squeeze moulding machines to automated machinery. “Hunter will play an important role in this transformation,” Mr. Eswaran said.

“The ease for operation, maintenance and user-friendly technologies of Hunter machinery, combined with SAE’s economical but proven quality support for sand-based systems will provide benefits and advantages that Indian customers (especially jobbing foundries) will appreciate,” he states.

“Most of our customers want one-stop, complete solutions under one roof, turnkey,” says Mr. Eswaran. “Now we can provide a complete range of green sand technology solutions, from manual foundry setup with pin lift to semi-automatic conventional jolt-squeeze setups, to high-end solutions such as Hunter,” he notes.

“SAE is looking forward to working with its customers, to accelerate their go-to-market plans with the help of Hunter solutions,” Mr. Eswaran adds.

Learn more about Sree Abirami Equipments at <http://www.sreeabirami.com/index.html>

Learn more about Hunter Foundry Equipment Corporation at [www.hunterfoundry.com](http://www.hunterfoundry.com)

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